

Alex Beuscher

Digital Marketing & Web Development

Contact

Amherst, MA | alexbeuscher.com | [GitHub](#) | [LinkedIn](#)

Skills

Languages & Frameworks: JavaScript, PHP, HTML/CSS, React, Vue.js, Node.js

Platforms & Tools: 11ty, Gatsby, WordPress, Sanity.io, Contentstack, Git, AWS, Figma

AI: OpenAI, Anthropic, Gemini, Mistral, LLM application architecture, RAG

Experience

Web Development Consultant | Self-Employed | 2023-Present

Working with cannabis interests and non-profit organizations on web development, AI/LLM integration, and digital marketing initiatives. *Consulting since 2000*

Senior Web Developer | Skydio | San Mateo, CA | 2020-2023

Managed contractors and stakeholders for marketing site built on Eleventy/Sanity.io stack. Assisted with GDPR/CCPA compliance implementation.

Senior Web Developer & Team Lead | Contentstack | San Diego, CA | 2019-2021

Led remote team in Mumbai developing marketing sites using company's headless CMS with Gatsby. Provided voice-over work and technical documentation.

Senior Web Developer | Dynamic Signal | San Bruno, CA | 2017-2020

Remote position managing WordPress, ZenDesk, and Marketo implementations. Collaborated with security team on compliance initiatives.

Senior Web Developer | 2K Games | Novato, CA | 2013-2017

Full-stack development for game title sites and web properties. Focus on security, localization, and compliance with GDPR/CCPA requirements.