

# Alex Beuscher

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## Overview

I have more than twenty years of experience on the web. I augment my development, and management skills with an ability to clearly communicate complex concepts to a wide audience in writing and in speech. I am thoughtful about my work and have made valuable contributions and improvements in every department I have managed or been a part of.

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## Computer Skills

*Languages* PHP, JavaScript, jQuery, HTML, CSS, AJAX, MySQL, ASP  
*Applications* Marketo, Wordpress, ZenDesk, Apache, Linux, AWS Services, Git, Adobe Design Suite, Final Cut Pro, vBulletin, Drupal, Expression Engine, and others.

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## Experience

- 2020 –present* **Senior Web Developer & Team Lead, Contentstack, San Diego, CA**  
I currently manage the engineering team for the marketing department at Contentstack. In this role I contribute code, meeting with stakeholders, and managing and mentoring a team in India to develop the documentation and marketing websites for the company. This site is built using the company's headless CMS product along with Gatsby, a React framework. This position is fully remote.
- 2017 –2020* **Senior Web Developer, Dynamic Signal, San Bruno, CA**  
I continue to manage this site part time after 3 years of full time employment. This is a remote position, working with Wordpress, ZenDesk, Marketo, on the company's web properties including their marketing and support sites.
- 2013 –2017* **Senior Web Developer, 2K Games, Novato, CA**  
My role at 2K involved front and back end development on sites supporting our various game titles and other web properties. Security, localization, and usability were a primary focus.
- 2008 –2011* **Online Content Director, WAAF & Mike FM (Entercom), Allston, MA**  
At WAAF and Mike FM, I ran the day to day operations of two Drupal based sites. This involved managing a team of content producers, and working in a variety of roles to support and create video, web, and mobile content for our listeners in conjunction with our station's on-air personalities as well as local and national celebrities.

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## Education

1994 – 1999 BFA in Creative Writing, Emerson College

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## Other

I also have worked extensively with video, as producer and editor. In my spare time I enjoy playing drums and doing frivolous home renovation.

*complete portfolio and job history available at [www.alexbeuscher.com](http://www.alexbeuscher.com)*